



Perry CVB Authority Meeting  
May 25, 2023

Absent Members: Heather Kellen, Stephen Shimp

- I. Chairman Mike Baker called the meeting to order at 4:03 PM
- II. Citizens with Input: None
- III. Approval of April 23, 2023 Minutes. Andrew Presswood moved to approve. JJ Kirk seconded. Minutes were approved unanimously.
- IV. Unfinished Business: None
- V. New Business:
  - A. Lee Gilmour made a reimbursement request on behalf of The City of Perry for \$29,154.00 for April 2023. Chris Patel moved to approve. Megan Brent seconded and the motion passed unanimously.
  - B. A Public Hearing was held for the FY 2023-2024 Fiscal Year. No members of the public were present to provide input.
- VI. Committee Reports
  - A. Executive Committee: None
  - B. Finance: None
  - C. Personnel: None
  - D. Long Range Planning and Building & Grounds: Chairman Mike Baker provided a general update that the CVB is continuing to work with a realtor to handle the transition from the current Welcome Center to new Perry City Hall. No decisions have been made at this time as to whether to lease or sell the building.
- VII. Authority Member Items: Andrew Presswood inquired about the status of the Mobile Welcome Center. Anya Turpin shared that the deposit had been placed for the van and the estimated "in hand" date of delivery would be mid-June.
- VIII. Executive Director Report
  - A. Anya Turpin made a presentation for the consideration of approval for funding for the Historical Walking Tour Signage in the amount of \$8,413.81 through A1 Signs of Atlanta. Andrew Presswood inquired about how the CVB/City would handle any damaged signs once installed. Anya Turpin shared that the original quote for the signage was \$21,249.39 and that with the \$12,835.57 saved by reducing the amount of overall new posts installed by strategically placing some signs on existing City owned posts, a fund could be set aside as a contingency to cover future repairs. Pending Council approval for installation, Trish Cossart moved to approve the funding of the purchase. Andrew Presswood seconded. The motion passed unanimously.
  - B. Anya Turpin provided a presentation which highlighted recent and upcoming community and regional outreach efforts, as well as updates on the sale of Food Truck Friday shirts, and social media reports.
  - C. Anya Turpin shared that Visit Perry had been awarded a grant for her attendance at the Southeast Tourism Society's Marketing College in June.

IX. Chairman Items: Chairman Mike Baker provided an update that six individuals have submitted Statement of Interest Forms for consideration for the vacant positions on the CVB Board. A proposal will be submitted to Mayor and Council for consideration with the goal of new appointments being made during a June Council meeting.

X. Community Partners

- A. [Maggie Schuyler](#) provided general updates from Perry Area Chamber of Commerce events and initiatives such as Perry Restaurant Week. The Chamber of Commerce would be closed May 29-June 2 in observance of Memorial Day.
- B. Economic Development Director Holly Wharton provided a general overview of upcoming City of Perry events including the new Independence Day Celebration.
- C. Anya Turpin provided a general update on the Drink & Dine Downtown Initiative, as Downtown Manager Alicia Hartley was out on leave.

XI. Adjournment 4:43 PM